

The Five S Formula Checklist

My business idea is:

THE FIVE S FORMULA

1. Is this a simple business? ____ yes ____ no
2. Is this a safe business? ____ yes ____ no
3. Does this business make use of my skills? ____ yes ____ no
4. Do I find this business satisfying? ____ yes ____ no
5. Is this business a self-seller? ____ yes ____ no

If you answered *no* to any of the above, write some ideas for tweaks here:
